

Mullumbimby Chamber of Commerce

Minutes of 7th Committee Meeting held on Tuesday 10th May 2012

At Rock N Roll Café, 7.40am

MINUTES

Present:

Susan Tscalis and Sarah Newsome (Brunswick Valley Historical Society), Jeanette Martin, Greg Dutton, Jenelle and Dean Stanford, Margaret Hatch, Gerard and Sue Walker, Julie (Echo), Dean Power, Caroline and Glen (Community Engine), Robyn and Peter Rutter, David Piesse, Mark Young (NSW Business Chamber), Paul Medieros

Apologies:

Arthur Hatch

1 Confirmation of Minutes of Previous Meeting

- 1.1** The Committee confirmed the Minutes of the 6th meeting held on Tuesday 13th March 2012 as true and accurate (m) Margaret Hatch (s) Greg Dutton

2 Treasurers Report

- 2.1** Opening balance \$2927.06 plus one new membership of \$100.00. Closing Balance \$3027.06. (m) Margaret Hatch (s) Sue Walker

3 Business Arising

- 3.1** Byron Shire Council will attend to line marking for car parking this month
3.2 RE: Mullumbimby Festival. Council may have plans to limit the number of festivals. Jeanette Martin to get clarification.

4 General Business

- 4.1** David Piesse presented his report from the inaugural Regional Chamber of Commerce meeting (see attached). Important to try to get some members of different professions to add skill base to our membership. Toni from Murwillumbah Chamber to be invited to talk about "Community Slice", a shop local card. Suggestion to approach landlords of empty shops to display art works in windows.
- 4.2** Dean Power from Community Engine gave a short presentation on "Community Engine", a social commerce platform. A free workshop will be held for members on 30th April 2012, 7.00p.m. at Mullumbimby Museum, Stuart Street, Mullumbimby.
- 4.3** Mark Young presented our Chamber with a Membership Certificate. He also presented a prize to Gerard and Sue Walker who won a recent NSW Business Chamber competition.
- 4.4** Gerard Walker has been approached by a member of Toastmasters who would like to talk about a Shopping Reward Card system. Gerard to find out more and invite to Chamber meeting if appropriate. Mark Young re-iterated that the reward program running in Murwillumbah has been very successful.

- 4.5 Branding committee update. There have been no further meetings however David Piesse has been in contact with Alan Morden (professional marketer). Alan ran the Brunswick Heads campaign and is also part of the Byron Shire Personality branding committee.
He is willing to help Mullumbimby Chamber of Commerce with our branding at a reasonable cost. He would like us to nominate about 5 people who represent the different aspects of Mullumbimby to meet with him to workshop. I.e. Farmer, business, spirit, alternate, volunteers, sport etc.
Any suggestions to Dean at Mullumbimby Newsagency. Dean and David will discuss and move forward.
- 4.6 Greg Dutton – Contracts for purchase of Dennetts IGA possibly to exchange today.
- 4.7 Sue Walker to assist Paul Medieros by becoming Minute Secretary (m)
Jenelle Stanford (s) Paul Medieros

Meeting Closed 8.30 a.m.

The next meeting of the Mullumbimby Chamber of Commerce will be held on Tuesday 8th May 2012 at Mullumbimby Ex-Services Club at 7.00p.m.

Signed:

.....(President)