

Mullumbimby Chamber of Commerce

Minutes of 7th Committee Meeting held on Tuesday 8th May 2012

At Mullumbimby Ex-Services Club at 7.00 p.m.

MINUTES

Present:

Sarah Newsome and Susan Tsicalas (Mullumbimby Musum), Greg Dutton and Jeanette Martin (Mullumbimby Community Gardens), Trevor Watts (Brunswick-Mullumbimby Lions), Sue Mallam (Sue M's Boutique), Dean and Jenelle Stanford (Mullumbimby Newsagency), Basil Cameron (Byron Shire Council), Gerard and Sue Walker (Stewarts Menswear)

Apologies:

Paul Medeiros, David Piesse, Tony Cornell

1 Confirmation of Minutes of Previous Meeting

- 1.1 The Committee confirmed the Minutes of the 6th meeting held on Tuesday 10th April 2012 as true and accurate (m) Greg Dutton (s) Gerard Walker

2 Treasurers Report

- 2.1 Nil.

3 Business Arising

- 3.1 Names proposed to date for Branding committee meeting with Alan Morden: Glen or Caroline (Mullumbimby Music Festival), Alison Pearl (Byron Spirit Festival), David Piesse, Jeanette Martin, Susan Tsicalis, Kieren Riordan. Suggested at meeting: Trevor Watts (community group), Vince Devine (Business owner), Greg Dutton, Graeme Williams. Meeting will be in approximately 3 months time.

3.2 David spoke with Council about shop local signage. Any proposals by Chamber as a group would more than likely be backed by council. Jenelle spoke with someone from Bangalow about erecting banners – They suggest just go ahead and do it, no need for council to approve.

3.2 Susan Tsicalas reported on Community Engine workshop. Sue Walker to claim the Mullumbimby Chamber of Commerce profile (m) Sue Walker (s) Greg Dutton.

3.3 Gerard reported on toastmaster reward card. Card was a global shopping reward card which was not a "shop local" scheme.

3.4 Meeting has been held Re: Mullumbimby Festival. See notes from Jeanette Martin attached.

4 General Business

- 4.1 Dean Stanford mentioned Bluesfest. Bluesfest crowd are not encouraged to visit local communities. Is there anything we can do to bring people into the surrounding communities. There was discussion about traffic control arrangements and a new ramp will be constructed this year to avoid road closures. Suggestions for events in town, providing a shuttle bus, cafes

providing breakfast, museum prepare a "History of Bluesfest" display.
Chamber to approach Bluesfest management.

4.2 Basil Cameron has copies of the Regional and Local Visitor serving centre strategy reports which are relevant to our branding and identity needs. He will be given time at the next meeting to present a summary to Chamber members.

4.3 Trevor Watts asked if we have pamphlets for distribution through the Driver Reviver van. Susan to provide museum pamphlets. Jenelle and Paul are working on a tear-off map – museum to provide copy of old one. Once completed, copies to be given to Trevor for distribution.

4.4 It was suggested that we set up a gmail account for the Chamber. Sue Walker to attend to this.

Meeting Closed 8.30 p.m.

The next meeting of the Mullumbimby Chamber of Commerce will be held on Tuesday 12th June 2012 at Mullumbimby Museum at 7.00p.m.

Signed:

.....(President)