

## **Mullumbimby Chamber of Commerce**

**Minutes of 12th Committee Meeting held on Tuesday 9<sup>th</sup> October 2012**

**At Mullumbimby Museum at 7.00 p.m.**

### **MINUTES**

#### **Present:**

Gerard and Sue Walker (Stewarts Menswear), Kane Spooner (Spaghetti Circus Inc.), Stephen Hall and Susan Tsicalas (Brunswick Valley Historical Society), Jenelle and Dean Stanford (Mullumbimby Newsagency), David Piesse, Judy McDonald, Arthur and Margaret Hatch (Mooyabil Farm Holidays), Obi McDonald and Ash (Mullum Mac), Glen Wright (Mullumbimby Music Festival), Nadine Abensur (Art Piece Gallery), Phil Preston

#### **Apologies:**

Paul Medieros (Edens Landing), Lisa Every (The Business Heart), Trent (Rock and Roll Café), Kieran Riordan (Mullumbimby Spirit Festival)

#### **Confirmation of Minutes of Previous Meeting**

- 1.1 The Committee confirmed the Minutes of the 11th meeting held on Tuesday 11th September 2012 as true and accurate (m) Jenelle Stanford (s) David Piesse

#### **2 Treasurers Report**

- 2.1 Attached. Balance \$3212.06.  
Margaret to draw a petty cash cheque in the sum of \$100.00 (m) Susan Tsicalas (s) Sue Walker.  
Membership of \$100.00 to be paid to VIA (as per minutes 14<sup>th</sup> August 2012)

#### **3 Business Arising**

- 3.1 Alan Morden meeting - Report attached.  
Website to be set up at a cost of \$2,000.00. Chamber to pay \$500.00 up front. The remainder will be funded by selling buttons/links on the site to businesses which will make the campaign self-funding. Website will include a history of Mullumbimby and an interactive map. Important to include all accommodation providers. David and Judy to sell website spaces (m) Arthur Hatch (s) Gerard Walker  
Cost of advertising to be kept at an affordable level. Suggestion that free links could be given to Community groups.  
Country Style magazine are visiting Art Piece Gallery on Friday and will be printing an article in January. If the website is up and running it may be included. Ensure that the marketing phrases are used in the article – “Magical Mullumbimby” and “Heart and soul of the shire.”
- 3.2 Crystal Castle has offered vouchers to the value of \$2,000.00 to be used as fundraising to support the branding campaign. It is hoped that the branding campaign will be self-funding. Sue Walker to reply to Castle and ask that they provide the vouchers to be used as support for other planned Chamber events.
- 3.3 Sub-committee for Chincogan Race. Jenelle Stanford and Phil Preston.
- 3.4 Susan Tsicalas gave dates for next year's Byron Shire Relay for Life in Mullumbimby. 16<sup>th</sup> and 17<sup>th</sup> March 2013. All night community event which

- rotates around the Shire biannually. Dougal bear donation box is visiting businesses that support Relay for Life.
- 3.5 Jay from True Wheel Cycles has expressed interest in the bike week festival idea. Needs to be held in September to get the RTA funding. Maybe could be incorporated with Chincogan Race?
  - 3.6 Carols by Candlelight sub-committee report attached. (m) David Piesse (s) Susan Tsicalas
  - 3.7 Letters Re: Hospital not written as Politics is not appropriate for the Chamber. Next hospital meeting 16<sup>th</sup> October.
  - 3.8 Kane Spooner talked about 21 year anniversary celebrations for Spaghetti Circus. Formal presentation to be given to the Chamber at a later date. Three day festival is proposed (4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> October 2013) with a big top supplied by Circus Oz. Potential for 6500 ex students to attend. Spaghetti Circus has 17 graduates of National Institute of Circus Arts, 15<sup>th</sup> Circus Oz performers, 1 Circ De Sol performer and over 50 working around Europe. Hoping for street parade, window displays, street performers. Big Top will be erected two weeks prior to the event so there is the possibility for other community organisations to use it for pre event fundraisers.
  - 3.9 Spaghetti Circus AGM is 15<sup>th</sup> November at Ex-Services Club. Trying to reinvigorate the Spaghetti Board. Keen to get local business representatives on the board at whatever level e.g.: mentor to board members.
  - 3.10 It would be great if we had an architect on the Chamber so help with streetscape plans. Improving streetscape to attract more visitors and having more outdoor dining. Also need other professional members: Lawyers, accountants.
  - 3.11 Suvira to give presentation at our next meeting about art sculpture display plans.
  - 3.12 Telstra Building update. Lease is temporary (12 months) and a DA is required. Costs for such a short period of time are restrictive. David would like to approach Council to ask that the Telstra site be turned into a car park. (m) David Piesse (s) Nadine Abensur
  - 3.13 Is the old police residence an option for visitor centre? Dean has been invited to attend a LAC meeting.
  - 3.14 David Piesse to attend Tourist Attraction Signing Assessment Committee meeting.
  - 3.15 Nadine to approach Byron Visitor Centre if they will allow us to distribute our new tear-off maps from their Centre.
  - 3.16 Mark Russell produces Brunswick Valley booklet. Number of Mullumbimby business involved in advertising will dictate how many pages of editorial will be provided. List of members to be given to Mark – he will contact members about advertising in the booklet.
  - 3.17 Mullumbimby Music Festival end of November. Glen is asking for shops to have window displays. There will be a street parade this year. Hopefully will have a pop-up shop in town for merchandise and ticket sales etc. Glen and Jenelle to approach businesses for support.

Meeting Closed 8.50 p.m.

Next meeting 13<sup>th</sup> November 2012 at Mullumbimby Museum 7.00p.m.

Nadine has offered the Art Piece Gallery for December meeting.