

**MEETING March 7th 2013 4-7pm**

Venue: Social Habitat Office, CLIC/BRCC centre Mullumbimby

Present: Malcolm Price, Suvira McDonald, Judy MacDonald, David Piesse, Dean Stanford attended second part of meeting 6-6.45 pm Apologies: Christopher Deane [overseas], Stephen Hall,

**1. The role played by Mullumbimby Streetscape and Public Art sub-committee [MSPA] in the Mullumbimby Chamber of Commerce[C of C]**

- Agreement was reached that the sub committee continues to work under the C of C on Public and Street art projects.
- Dean indicated that he thought that some of the ideas presented by the MSPA at the BSC meeting of Dec 17 [eg temporary café structure and boating possibilities near Heritage Park] were not thought out and beyond the scope of C of C.
- These ideas came out of MSPA discussion re the proposed Sculpture walk and had been planned as part of the presentation to BSC. Ditto Malcolm's ideas on Affordable Housing and use of laneways and David's ideas of using some of the unused parking 'angles' in the main street. They were never meant as proposals, rather as ideas to discuss.

**2. Telstra site** - Five members of group decided to put in a proposal to BSC for the Telstra site as requested by BSC mayor and staff [Ray Darney] at the meeting held with BSC on December 17.

- David noted that future C of C meetings with BSC should acknowledge the ideas presented by MSPA at the initial meeting [Dec 17 –organised by David] and that MSPA be represented to allow for follow up.
- In discussion with Dean it was decided this would not be a proposal of the Chamber of Commerce.

**3. Public Art** - Update of the MSPA public art and streetscape ideas.

**ACTION** - Suvira to present a proposed budget on the first Palm Park sculpture project at the next C o C meeting.

**4. Community Consultation /Public Story board** - It was agreed that the MSPCA would run this project under the C of C, especially considering Malcolm's expertise in running a similar project for the Brunswick Heads community.

**ACTIONS**

- **Dean to ask the owner of the Newsagency building for permission to erect a public noticeboard to promote the C of C projects and its connection with the local community**
- **Ask C of C at the next meeting for some financial contribution to this project.**

**5. Magical Mullumbimby logo and branding campaign**

- There was discussion on the adoption of the recent C of C logo and the position, which that now left the previously C of C auspiced Magical Mullumbimby logo and campaign as developed by Alan Morden.
- There was some discussion that if CofC no longer wanted Magical Mullumbimby it could be part of a separate branding campaign for Mullumbimby under a proposed visitors centre project [Ie Telstra site].
- David discussed the development of the Magical Mullum website and how this would need a budget of cc\$3k to develop but would in effect be self funded through advertising. He proposed that the MSPA subcommittee manage the web site and logo development.
- Dean felt that the Magical Mullum logo was basically OK and could be 'mellowed down to meet the concerns of some C of C members and that it should remain owned by the C of C.
- Dean felt that it was of great benefit to the Chamber and the local community that the new Chamber now included of wide community representation and that this should continue.
- The MSPA agreed that it would continue to work together with the C of C on the Public Art and Sculpture and Logo and website initiatives.

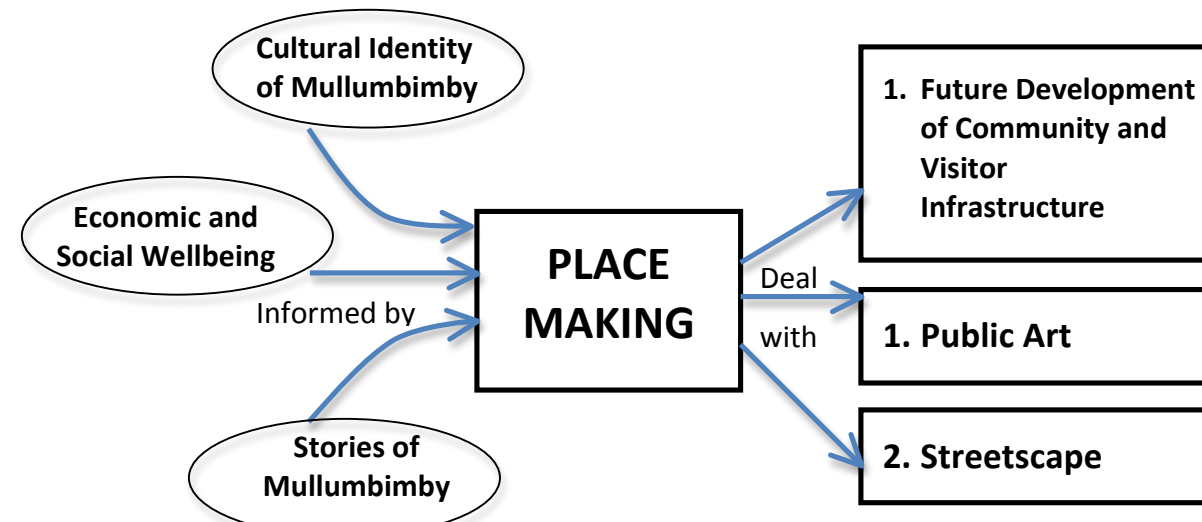
**MEETING April 5th 2013 5-7pm**

Venue: Social Habitat Office, CLIC/BRCC centre Mullumbimby

Present: Malcolm Price, Suvira McDonald, Judy MacDonald, David Piesse, Apologies: Stephen Hall This meeting was called at fairly late notice and the group apologises to those not able to attend.

**1. Terms of Reference of Group**

- There seems to be confusion about the role of this committee and its connection to the C of C.
- Members present felt this committee should sit under the C of C, but that public art and streetscape do not cover either the content discussed or what the group sees as the possible extent of their role.
- **It was agreed that the term "Place making" better covers the role of the committee and that this should be articulated and presented to the wider C of C for comment (see below).**



- The committee is clear that the stories of Mullumbimby that will be informing this role will not be limited to any particular group or faction in the community. (see below)
- Outcomes of the committee will largely be improvement to physical amenity or the hardware of Mullumbimby rather than software such as events, however discussion within the group will always range wider than this and that is a good thing.
- The recent vacancy of several shops was discussed in relation to economic and social wellbeing.
- Also the potential impact on Mullumbimby of local government reorganisation, maybe no BSC.

Additionally it was felt the operation of the group would function best if:

**ACTION** -It had a known meeting time and venue, First Tuesday of each month at 5PM at Malcolm's office.

- Membership of the group could be open to people with known expertise who are not members of the C of C

**2. Public Art Project** - There was discussion about what would be the likely BSC approval process for the proposed public sculpture on corner outside Scout Hall and what was the best way to raise money for this project.

**ACTIONS** - Suvira to develop a prospectus, Malcolm offered to assist; Malcolm to contact Ray Darney at BSC about approval process

# 7. March & April Meetings 2013

Suvira pointed out there are at least five core interwoven Mullumbimby stories these include: Indigenous occupation, European settlement (old timers); "New Settler" movement (1970's onward); "Newby" Settlement (since about 2000); and Future Settlers.

March 12th meeting of the Chamber of Commerce, Alan Morden presented the Magical Mullumbimby branding content to chamber members. He agreed to go away and revamp the branding content based on feedback.

